



**15<sup>th</sup> Annual Habitat for Humanity State Conference**

Marriott Northwest Columbus

5605 Blazer Parkway

Dublin, Ohio

**November 7**

9:00am **Registration Opens**

10:00am **Welcome and Opening Remarks**

10:30am **Unleash the Power of Storytelling: Turning your Mission into a Movement**  
With Kiersten Hill, Director of Nonprofit Solutions, Firespring

12:30 **Lunch**

**Habitat's Brand: Evolving our Most Powerful Asset**

Led by Dianne Bernez, VP Strategic Communication and Marketing, HFHI

1:30pm **Session One**

- **Up your Game with Charityproud: A CRM Platform Built for Habitat**
- **WHO: Partnering with your Local Land Banks for more Affordable Housing**
- **Accessing Capital Markets for Affiliates: Fundamentals and Benefits**
- **Level up your Advocacy with Creative and Tangible Tactics**
- **Koinonia in the 21<sup>st</sup> Century**
- **Construction Roundtable: Sharing Best Practices**
- **Ohio ReStore Council Annual Meeting**

3:00pm **Break | Dessert Social in the Exhibitor Hall**

3:30pm **Session Two**

- **A Decade Later-Lessons Learned about the TED talk on Overhead**
- **Building a Sustainable Future while Preserving the Past**
- **Cultivating Cultures of Inclusion: Strategies for Volunteer Programs**
- **Bringing our New Brand Messaging to Life**
- **Repair Roundtable-What's Working and Best Practices**
- **Construction Innovations: Building with Modular**
- **Art vs Science-How to Drive your ReStore Business Forward**

5:00pm **Check-in to hotel**

6:00pm **Dine-Arounds by Topic (meet in lobby)**

- **ReStores**
- **Construction**
- **Resource Development**
- **Family Services**
- **Executive Director**

**November 8**

8:00am

**Breakfast**

9:00am

**10 Qualities of Extraordinary Leaders**

With Joel Kessel, Executive Coach, Kessel Strategies

10:00am

**Together We Build...A Collaborative Approach for the Future**

With Ryan Miller and Quinton Babcock, Habitat for Humanity of Ohio

10:30am

**Session Three**

- **Peer Leadership Group Experience**
- **Beyond Good Intentions: Dismantling Saviorism in Volunteer Work**
- **Resources and Strategies for Habitat in Rural Communities**
- **FHLB Cincinnati: More than AHP**
- **The Nuts and Bolts of the Single-Family Tax Credit Program**
- **Unlocking Public Policy Solutions for Home Affordability**
- **The Ask: Creating Opportunities for Investment and Tackling Objections**

12:00pm

**Awards Luncheon**

2:00pm

**Safe Travels**