



15th Annual Habitat for Humanity State Conference

Marriott Northwest Columbus

5605 Blazer Parkway

Dublin, Ohio

November 7

9:00am **Registration Opens**

10:00am **Welcome and Opening Remarks**

10:30am **Unleash the Power of Storytelling: Turning your Mission into a Movement**
With Kiersten Hill, Director of Nonprofit Solutions, Firespring

12:30 **Lunch**

Habitat's Brand: Evolving our Most Powerful Asset

Led by Dianne Bernez, VP Strategic Communication and Marketing, HFHI

1:30pm **Session One**

- **Up your Game with Charityproud: A CRM Platform Built for Habitat**
- **WHO: Partnering with your Local Land Banks for more Affordable Housing**
- **Accessing Capital Markets for Affiliates: Fundamentals and Benefits**
- **Level up your Advocacy with Creative and Tangible Tactics**
- **The Ask: Creating Opportunities for Investment & Tackling Objections**
- **Construction Roundtable: Sharing Best Practices**
- **Ohio ReStore Council Annual Meeting**

3:00pm **Break | Dessert Social in the Exhibitor Hall**

3:30pm **Session Two**

- **A Decade Later-Lessons Learned about the TED talk on Overhead**
- **Home Energy Savings and Weatherization Programs**
- **Cultivating Cultures of Inclusion: Strategies for Volunteer Programs**
- **Bringing our New Brand Messaging to Life**
- **Repair Roundtable-What's Working and Best Practices**
- **Construction Innovations: Building with Modular**
- **Art vs Science-How to Drive your ReStore Business Forward**

5:00pm **Check-in to hotel**

6:00pm **Dine-Arounds by Topic (meet in lobby)**

- **ReStores**
- **Construction**
- **Resource Development**
- **Family Services**
- **Executive Director**
- **Volunteer**

November 8

8:00am

Breakfast

9:00am

10 Qualities of Extraordinary Leaders

With Joel Kessel, Executive Coach, Kessel Strategies

10:00am

Together We Build...A Collaborative Approach for the Future

With Ryan Miller and Quinton Babcock, Habitat for Humanity of Ohio

10:30am

Session Three

- **Peer Leadership Group Experience**
- **Beyond Good Intentions: Dismantling Saviorism in Volunteer Work**
- **Resources and Strategies for Habitat in Rural Communities**
- **FHLB Cincinnati: More than AHP**
- **The Nuts and Bolts of the Single-Family Tax Credit Program**
- **Unlocking Public Policy Solutions for Home Affordability**
- **Koinonia in the 21st Century**

12:00pm

Awards Luncheon

2:00pm

Safe Travels