



14th Annual Habitat for Humanity State Conference

Marriott Northwest Columbus

5605 Blazer Parkway

Dublin, Ohio

November 1

- 9:00am **Registration Opens**
- 10:00am **Welcome and Opening Remarks**
- Habitat Ohio State of the State**
- 11:00am **Charting a New Course with Impactful Data and Outcome Measurement**
- Ohio ReStore Council Meeting**
- 12:00 **Lunch**
- 1:00pm **Session One**
- I'm a Homeowner, Now What?
 - Crisis Management...Keeping Habitat in the Headlines for the Right Reasons
 - Benefits and Challenges of Building Multi-Unit Homes
 - Building an Effective Advocacy Plan
 - Playhouses in your Fundraising Toolbox? Small Houses Build BIG Houses
 - Revitalizing ReStore Sales and Customer Service
- 2:15pm **Break**
- 2:45pm **Session Two**
- Pipeline Fatigue and Keeping the Momentum
 - Nonprofit Financial Reporting and Internal Controls
 - Construction Innovations: Modular, 3D Printing, Container Homes and Career Center Partnerships
 - Grants Do's and Don'ts
 - Building your Affiliate Persona
 - Effective Ways to Utilize Socials and Create a Bigger Online Presence
- 4:00pm **Check-in to hotel**
- 5:30pm **Reception and Dinner (roundtable discussion with your peers)**

November 2nd

8:00am **Breakfast**

9:00am **Sticking with your Mission-Performance and Inspiring Remarks from Elec Simon**

10:00am **Break**

10:30am **Session Three**

- The Circle of Selection
- Living up to our Commitment: Intro to U.S. Affiliate Safeguarding
- Creating an Outstanding Volunteer Experience on the Jobsite
- Leading Construction
- The Future of Collaborative Fundraising
- Building Successful Partnerships with Land Banks

12:00pm **Awards Luncheon**